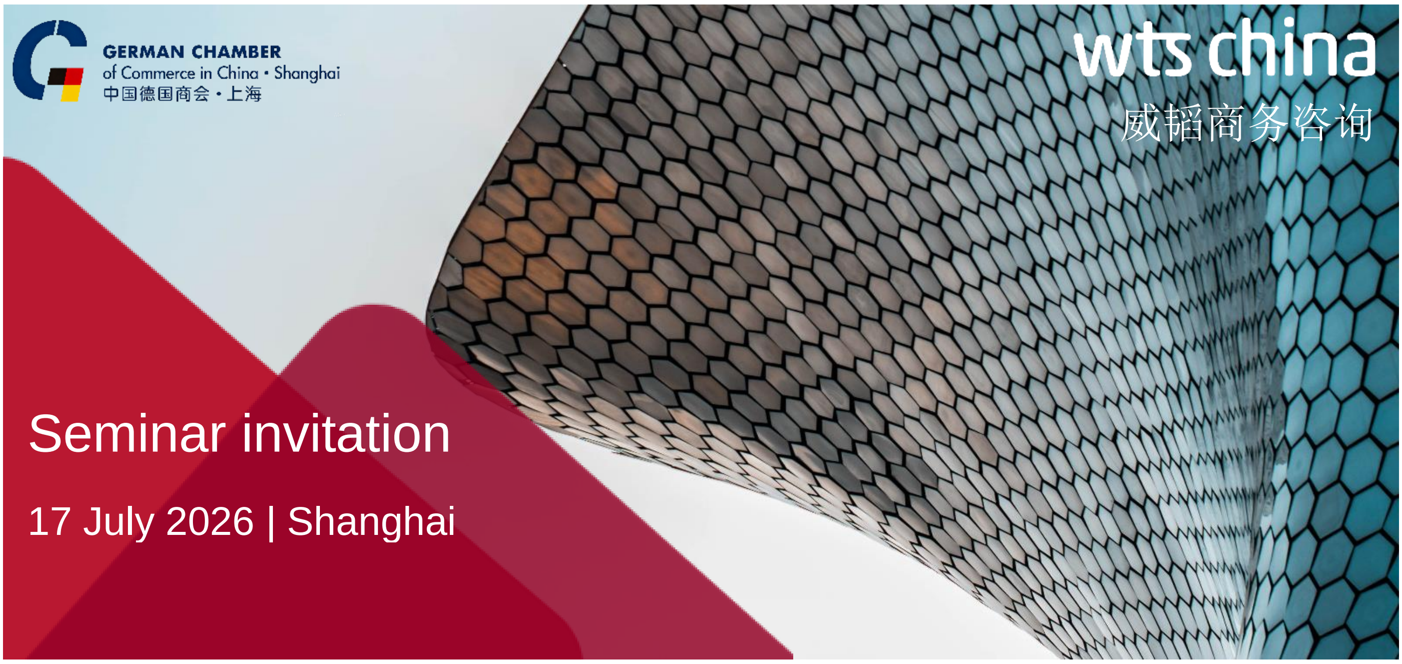

GERMAN CHAMBER of Commerce in China • Shanghai 中国德国商会 • 上海

wts china 威韬商务咨询

Seminar invitation

17 July 2026 | Shanghai

Cross-border transfer pricing risk management for European enterprises

Join us

Sissi Shen | Manager
WTS China

Maggie Han | Partner
WTS China

In 2026, as global anti-avoidance rules tighten and China's Golden Tax Phase IV rolls out with multi-agency data integration, European-invested enterprises in China face unprecedented tax scrutiny. Authorities now leverage big data, related-party filings, and customs–foreign exchange links to detect profit shifting, transfer pricing mismatches, and hidden permanent establishments (PEs). The core challenge: designing substance-over-form compliant structures that also optimize tax efficiency.

This event addresses key risk areas and emerging enforcement trends through real audit case studies, offering practical guidance on:

a) 2026 transfer pricing audit priorities and trends,
b) Cross-border profit allocation and risk management,
c) Identification and mitigation of PE risks arising from related-party arrangements,
d) Case studies on transfer pricing audits and related dispute resolution mechanisms.

Date:	17 July 2026
Time:	14:00 – 16:00 (Beijing time)
Location:	31F Bund Center, No. 222 Yan'an Rd. Huangpu District, Shanghai
Fee:	Member of the Chamber – RMB 150 Non-member of Chamber – RMB 300
Language:	Chinese
Registration:	Click here to register.

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